

Effective Date: 20/05/2023

Data Retention Policy

Upgrade Design and Home LLC ("Upgrade Design and Home") is committed to protecting the privacy of our customers and visitors to our website. This Data Retention Policy explains how we handle the personal information that we collect and how long we retain it.

Information Collected

We collect personal information that you voluntarily provide to us, such as your name, address, email address, and phone number when you place an order for a wooden chopping board or when you contact us through our website's contact form. We may also collect information automatically when you use our website, such as your IP address, browser type, and operating system.

Retention Period

Upgrade Design and Home will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required or permitted by law.

For example, we will retain your personal information as long as necessary to process and fulfill your order, and to comply with applicable legal, tax, or accounting requirements. Once your order has been fulfilled and any legal, tax, or accounting obligations have been met, we will securely dispose of your personal information.

If you have subscribed to our email newsletter, we will retain your email address until you unsubscribe from the newsletter or request that we remove your information from our mailing list.

Security

Upgrade Design and Home takes reasonable measures to protect the security of your personal information, including using appropriate physical, technical, and administrative safeguards to prevent unauthorized access, disclosure, alteration, or destruction of your personal information.

Third-Party Processors

We may use third-party processors to handle some of our data processing activities, such as payment processing and order fulfillment. These third-party processors are bound by contractual obligations to only use the personal information we provide them for the specified purposes and to retain the information only as long as necessary to perform their services for us.

Your Rights

You have the right to request access to the personal information that we hold about you, to request that we correct any inaccuracies, and to request that we delete your personal information. To make such a request, please contact us using the contact information provided on our website.

Changes to this Policy

We may update this Data Retention Policy from time to time. We will notify you of any material changes to this policy by posting a notice on our website or by other means.

Contact Us

If you have any questions or concerns about our Data Retention Policy, please contact us using the contact information provided on our website.